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IndependenceIT Announces New Release of Cloud Workspace Suite with Industry-First VDC Deployment Automation

New Version Features Major Enhancements, Including Hands-Free Multi-Cloud Installation and More Granular Controls for User Self-Support

Boston, MA – (November 11, 2014) – IndependenceIT, a leading software provider of simplified IT management solutions for application and DaaS delivery, today announced its next generation Cloud Workspace Suite® (CWS) with end-to-end automation for ease-of-use. Industry firsts of the new solution include automated virtual data center (VDC) deployment which reduces workspace deployment time and enhanced IT administrator/end-user support controls, making it the fastest and easiest workspace-as-a-service platform of its kind to install, manage and use.

According to IDC, the market for workspace-as-a-service software will grow from \$2.8 billion in 2013 to \$4.7 billion in 2018. For service providers, the key adoption drivers include the ability to participate in one of IT's highest growth markets; leverage existing datacenter investments to launch new services and increasing account penetration/longevity. For end-users, the advantages of anywhere, anytime computing are compelling and supported by higher levels of business continuity without the cost and complexity of on-premise infrastructure.

IndependenceIT's Cloud Workspace Suite (CWS) is software that allows IT administrators to rapidly orchestrate and provision all elements necessary for automated, multi-platform, hypervisor/device agnostic workspaces for use with public, private or hybrid-cloud IT environments. CWS has been designed for infrastructure and hypervisor independence and features industry-leading automation and interoperability for ease-of-use. CWS also offers a robust API set for ease of integration with existing customer infrastructure and business support tools, simplifying deployment while speeding time to market. With CWS, IT service providers and administrators can select their preferred cloud infrastructure for globally accessible workspaces across single or multiple clouds matched to business requirements.

The latest version of Cloud Workspace Suite features unprecedented levels of automation for greatly simplified deployment and management. The next generation product now features rapid automated single/multi-tenant virtual data center deployment, remote data center orchestration, server system and network automation and reporting/systems security upgrades. The advancements enhance systems integration for automated high volume provisioning, automated Active Directory management, application installation workflow, dynamic user environmental control, server resource management and proprietary group policy management.

New capabilities featured in this platform upgrade include:

- Automated Virtual Data Center (VDC) deployment – Enhances workflow management functionality for data center services and application deployment. Provides significant



reduction in deployment time – reducing installation requirements from one week to less than 2 hours for many customers.

- Universal Service Broker – This patent pending capability manages virtual VLAN deployments for the customer by creating rules that pertain to a certain customer as opposed to network layer rules. This makes it possible to abstract away data center location connectivity for ease of management which has been a major challenge for other solutions.
- Enhanced end-user self-support features – More granular controls and greater delineation of functions for on-demand end-customer control of their WaaS environment.
- Private application catalog for service providers – Allows IT service providers to further personalize their own instance of CWS for customizable partner managed application suites.

Users of IndependenceIT's Cloud Workspace Suite include IT service providers, enterprises and independent software vendors (ISVs). Swiftpage, makers of the popular Act! software, recently selected IndependenceIT to cloud-enable their products. Swiftpage chose CWS over alternative solutions because of its hypervisor/cloud agnostic architecture and exceptional levels of automation. Swiftpage also recognized the value of CWS as a platform for application and/or full cloud workspace needs, depending upon customer requirements. This has allowed the company to extend its application and service footprint to customers around the world.

"IndependenceIT CWS removes the barriers to universal application access with a cloud agnostic approach that greatly improves availability," said Allen Duet, chief technology officer of Swiftpage. "Worldwide connectivity to Act! customer and contact management software by Swiftpage is made possible with this solution, allowing users anywhere the convenience of using our software at any time and on any device. The automation enhancements to CWS are a leap ahead of all comparable solutions on the market for unlimited access to customers around the world."

"With more than 800 business applications certified on our platform to date, CWS is becoming the new standard in cloud enablement for both applications and desktops," said Seth Bostock, CEO, IndependenceIT. "Our latest software update changes the category dynamics by taking one of the biggest industry challenges – solution complexity -- and making it a non-issue through automation. This exceeds the intended value of the category for intelligent simplicity from both a user and service provider perspective."

Tweet this: @IndependenceIT Announces Industry-First VDC Deployment Automation for Fast, Simple Cloud Workspace Deployments – <http://goo.gl/yiOBaq>

Resources:

View Cloud Workspace Suite Video at: <http://www.youtube.com/watch?v=0pi5pc-W21U>

Contact independenceIT Today to Schedule a Free Demo at:
<http://www.independenceit.com/contact-us/general/>

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About IndependenceIT

IndependenceIT's Cloud Workspace is a desktop-as-a-service software platform that allows service providers and IT departments to deploy complete workspaces in the cloud, delivering Windows desktops, business and productivity applications, and a complete back-office system to users anywhere, anytime, on any device, and provisioned and managed with the same ease and flexibility.

Cloud Workspace allows organizations to support mobile, distributed workers, embrace BYOD as a corporate strategy, and increase responsiveness and service quality, all without compromise to security, performance or control. ISVs use the power of our platform to transform their business into a SaaS model without expensive redevelopment efforts, while VARs and service providers leverage Cloud Workspace's white-label capabilities and API to seamlessly integrate DaaS solutions into their service portfolios and management and provisioning systems.

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