IndependenceIT Sees Strong Momentum and Over 330% Growth in 2014 with Cloud Workspace Suite

Workspace-as-a-Service Innovator Achieves Key Milestones as it Positions to Capitalize on $100 Billion IT Cloud Services Market

Boston – (July 22, 2014) IndependenceIT today announced several business milestones, including key partnerships, channel ecosystem expansion and impressive growth over the past 12 months as demand for its Cloud Workspace® software exceeded expectations. Leading the growth metrics for 2014, seat count for IndependenceIT's Cloud Workspace Suite rose more than 330% year-over-year, easily beating IDC's forecast for compound annual growth rate (CAGR) forecast for IT Cloud Services of 26.4%, which is already many times that of the IT industry overall[1].

With the increasing demand for mobile and device-independent access to applications and data, IT service providers are seeking competitive solutions to capitalize on these requirements and further improve infrastructure. There are also appeals by the business community for cloud services that bring greater scalability and agility to the workplace and allow users to work anywhere, anytime and on any device. The adoption of IndependenceIT's Cloud Workspace Suite is a testament to the company's competitive advantage in a high-growth market as organizations weigh the options in this space.

Cloud Workspace Suite (CWS) is a cloud and hypervisor agnostic services enablement platform for the delivery of applications and desktop-as-as service (DaaS) that allows IT service providers, independent software vendors (ISVs) and enterprise IT departments to provision, manage and monitor complete workspaces in the cloud, transforming business operations by delivering applications, desktops and entire corporate IT systems as a high-performance, secure cloud service.

2014 has been an exceptional year for the company as the number of booked seats increased substantially over the previous year to reach new heights, boosting top line sales by more than 70%. Additionally, the channel focused cloud workspace software developer doubled its service provider partner ecosystem year-over-year, boosting the availability of its technology to organizations around the world, and introduced several new infrastructure partners including Microsoft Azure, Artisan Infrastructure, GCI Managed Cloud Solutions and Google Compute Engine.

"Traditionally, barriers to success for desktop virtualization have included complexity as well as a multitude of moving parts. For those implementations comprised of multiple vendors and products, components include the hypervisor, storage, desktop virtualization vendor platform, provisioning mechanism, and much more," said Jo Harder, Senior Virtualization Analyst, The Virtualization Practice. "IndependenceIT has succeeded in simplifying desktop virtualization to

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[1] *IDC, Worldwide and Regional Public IT Cloud Services 2012-2016 Forecast, August 2012 - http://www.idc.com/getdoc.jsp?containerId=prUS23684912#.UPiWtB37KSp*

the extent that the full set of components is entirely incorporated into the unified platform and desktop[2]."

"Identified as one of the [Top 10 Strategic Technologies for 2014](), workspace-as-a-service is changing the way IT is consumed for the betterment of businesses of every size," said Seth Bostock, CEO, IndependenceIT. "Cloud Workspace Suite was designed from the beginning with the service provider in mind. This has established CWS as a marquee platform for service providers, offering tremendous advantages from a management and cost perspective. As a result, adoption has been impressive and our forecasts for future growth are extremely positive."

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Resources:

View Cloud Workspace Suite Video at: http://www.youtube.com/watch?v=0pi5pc-W21U

Contact IndependenceIT Today to Schedule a Free Demo at: http://www.independenceit.com/contact-us/general/

Follow IndependenceIT on Twitter at: https://twitter.com/independenceIT

Visit IndependenceIT at: http://www.independenceit.com

About IndependenceIT
IndependenceIT's Cloud Workspace is a desktop-as-as service software platform that allows service providers and IT departments to deploy complete workspaces in the cloud, delivering Windows desktops, business and productivity applications, and a complete back-office system to users anywhere, anytime, on any device, and provisioned and managed with the same ease and flexibility.

Cloud Workspace allows organizations to support mobile, distributed workers, embrace B.Y.O.D. as a corporate strategy, and increase responsiveness and service quality, all without compromise to security, performance or control. ISVs use the power of our platform to transform their business into a SaaS model without expensive redevelopment efforts, while VARs and service providers leverage Cloud Workspace's white-label capabilities and API to seamlessly integrate DaaS solutions into their service portfolios and management and provisioning systems.

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[1] *IDC, Worldwide and Regional Public IT Cloud Services 2012-2016 Forecast, August 2012 -*
http://www.idc.com/getdoc.jsp?containerId=prUS23684912#.UPiWtB37KSp
[2] *The Virtualization Practice, DaaS or PaaS…Or Both in One Package?, April 4, 2014,*
http://www.virtualizationpractice.com/daas-paas-one-package-25958/

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